

1
YEAR

FASHION DESIGN & PATTERN-MAKING

ESMOD International Certificate



**FASHION DESIGN
PROGRAM**

ESMODJAKARTA

FASHION DESIGN AND BUSINESS

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ESMODJAKARTA



www.esmodjakarta.com

EIGHT REASONS TO STUDY AT ESMOD JAKARTA

SHAPE YOUR CAREER PATH



WORLD-LEADING
COMPREHENSIVE
PROGRAM



INTERNATIONAL
RECOGNIZED
QUALIFICATION



PROMISING
FUTURE



PROFESSIONAL
INTERNATIONAL
INDUSTRY LECTURERS



A UNIQUE LEARNING
ENVIRONMENT



INTERNATIONAL
EXPOSURE



PERSONALIZE YOUR
PATH TO SUCCESS



EXPERIENCE
PRACTICAL LEARNING
METHODOLOGY

ESMOD JAKARTA

FASHION DESIGN
AND BUSINESS

BEIJING

BEYROUTH

BORDEAUX

DAMAS

DUBAI

GUANGZHOU

ISTANBUL

JAKARTA

KUALA LUMPUR

KYOTO

LYON

MOSCOW

OSLO

PARIS

RENNES

ROUBAIX

SEOUL

SOUSSE

TOKYO

TUNIS

OUR ALUMNI



- Dian Pelangi
- Ria Miranda
- Eridani

- Hian Tjen
- Sere Marini
- Siti Najla

- Imelda Ahyar
- Asky Febrianti
- Linda Fitria

- Khanaan
- Della Mertha
- Resti Puspitasari

CAREER OPPORTUNITY

Assistant Fashion
Designer

Assistant Graphic
Designer

Assistant Pattern
Maker



FASHION DESIGN & PATTERN-MAKING

1 YEAR PROGRAM

Our excellent 1 year intensive program “Fashion Design & Pattern-Making” is tailored to students who want to explore the world of fashion, and learn real craftsmanship skills at the same time.

The students discover the bases of a profession, the world of fashion, and the process of Creation. They become familiar with basic women’s wear in Fashion Design and Pattern-Making. The students learn how to design garments within the structure of a collection, and to adapt them to the reality and the pace of the trade. They discover the various sectors within the Textile-Apparel industry, including street wear, sports wear and basic Knitwear through Sweater and dedicate themselves to a year end project.

*T&C applied

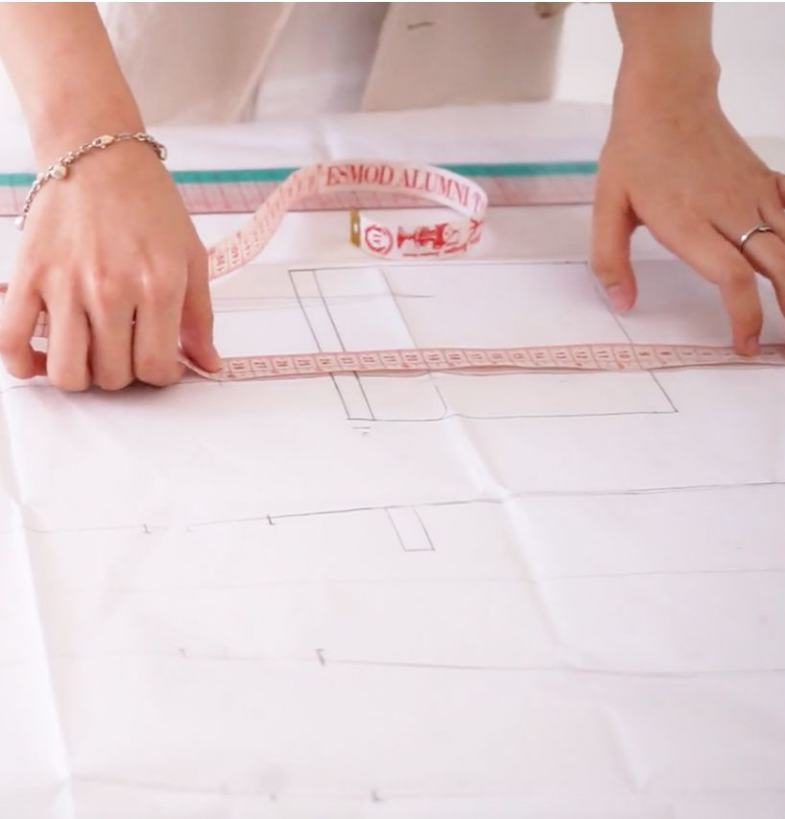
GOAL

To be able to design, construct and produce a Basic capsule collection of clothing in a specific domain of the fashion industry, specializing in a Basic Women's ready-to-Wear market.

THE BASIC & IMMERSION

This program is divided equally between Design and Pattern-Making, two distinct skill sets known in France as *Stylisme* (Fashion Design) and *Modélisme* (Pattern-Making). The combination of these disciplines is what gives ESMOD's methodology its added value and gives its graduates their unparalleled expertise: technical and creative.

After 1 year, the student will know basically, what ties the fashion industry together. And where one's place will be. The student can decide whether to continue at ESMOD Jakarta and enroll in the 2nd year program and deepen one's exploration or with the newly acquired skill-set and certification, take on the world in one's own fashion path.



DESIGN

Stylisme involves the creative design aspect, Fashion Sketching, use of colors, creative approaches, flat drawing, product breakdown, creation of a complete design dossier: skirt, blouse & dress, basic trouser and basic knitwear (*coupé-cousu*) through sweater. Exploration of fashion neighbourhoods, introduction to adobe illustrator software, exploration of different textiles and History of fashion.

PATTERN - MAKING

Modélisme translates that vision into a volume research, learning about fall of fabrics, sewing technics. Learning process on basic product such as skirt, blouse, dress and also casual wear products such as pants and *blouson*. All theory constructed garment through flat pattern and molding Technics, cutting and sewing for the production side.



SUBJECTS:

- Introduction of Fashion Design
- Textile 1 & 2
- Basic Pattern
- Figure Drawing
- Technical Sewing
- Computer Aided Design 1
- History of Fashion 1 & 2
- Introduction of Communication
- Fashion Design
- Advance Pattern
- Fashion Drawing
- Elective Language (English or French for Fashion)
- Applied Computer
- Market and Consumer Analysis

The year ends with an Exam to validate the year in all subjects and students present their personal Exam Project to a Jury of ESMOD Jakarta faculty, While in Fashion Design and Pattern-Making, the students develop a Capsule collection to express their brand proposition development and two looks are presented on personal models during a Jury day with professional Jury from the Fashion field.

SCHEDULE

2 SEMESTERS 30 HOURS WEEK MONDAY FRIDAY 48 CREDITS TOTAL

OPEN INTAKE FEBRUARY & SEPTEMBER